



# THE PINE BELT PACERS

2902 Lincoln Road #10  
Hattiesburg, MS 39402

[www.PineBeltPacers.org](http://www.PineBeltPacers.org)

January 5, 2005

Dear Business Owner,

In recent years, the Pine Belt Pacers, a Hattiesburg-area running and walking club, has consistently developed into an important asset for your community. Comprised of more than 100 members in 2005 the club benefited local non-profit organizations with donations totaling more than \$4,000. Now we'd like to help your business grow as well.

Allow me to propose your inclusion in a new program that I feel will help promote your business among our growing membership.

In 2006, the club will distribute membership cards to our paid members that will include discounts to the services and items provided by businesses such as yours. Discounts or offers would solely be at your discretion -- 10 percent, \$1 off, or another option; it's your choice. In exchange, the club promises to publish your business' information on our Web site, [www.PineBeltPacers.org](http://www.PineBeltPacers.org) along with a prominent link to your business' site if applicable. In addition, your business will be included in the promotion of this program at our more than 15 events each year.

If you'd like to be included in this program, please contact Jim Coll by e-mail at [james.coll@usm.edu](mailto:james.coll@usm.edu) or by phone 601.307.4026. Thank you for consideration of this proposal. Deadline to participate in the program is February 15.

Sincerely,

Jim Coll  
President, Pine Belt Pacers